

BASIC protection

Filters Larger Airborne Particles

28 times more effective than fiberglass filters
Reduces: Dust/lint, Pollen¹

lasts up to

B
MONTHS

MERV 7

MADE IN THE USA



BASIC protection

How to select an air filter

Pay close attention to the MERV (Minimum Efficiency Reporting Value) number, which you'll find prominently displayed on all our filters. It tells you how the filter rates, according to the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE), an independent, unbiased organization. A higher MERV indicates better filter performance. Use this number to help compare filter efficiency. As the industry standard, the MERV rating should be considered the final word on filter performance.

With all air filter purchases, be sure to refer to your heating/cooling system Owner's Manual to ensure the filter you are about to use is compatible with your system.

Filter life

We recommend changing your BASIC protection™ filter every 3 months. However, unusually dirty air ducts, the presence of pets, smoke, or construction in your home can affect the efficiency and life of your filter. Under these conditions, you should change filters more frequently.

Installation Instructions



Arrows show direction of AIR FLOW through filter.

STEP 1: Remove plastic wrap and/or packaging material from filter. Do not cut or remove cardboard frame.
 WARNING: TO AVOID DANGER OF SUFFOCATION, KEEP THIS FILM AWAY FROM BABIES AND CHILDREN.
 Insert filter into designated opening in your furnace or air conditioner system with the arrows on the frame pointing towards the furnace or air conditioner blower/fan.

Replacement reminder

Register at www.protectplusair.com and we'll notify you by email when it's time to replace your filter.

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Limited Warranty: This product will be free from defects in material and manufacture for a period of one year from date of purchase. If this product is defective, your remedy shall be replacement of the product or refund of the purchase price at PPA Industries, Inc., (PPA) option. For warranty service, contact PPA at the address listed on this package.

Limitation of Liability: PPA Industries, Inc. will not be liable for any loss or damage arising from the use of this product whether direct, indirect, special, incidental, or consequential. All MERV data and statements are indicative of typical properties and characteristics obtainable. MERV claims are to be used as a guide for general comparison and not as a specification.

Inanimate

V1.0A